



Diploma Programme subject in which this extended essay is registered: VISUAL ART
(For an extended essay in the area of languages, state the language and whether it is group 1 or group 2.)

Title of the extended essay: ART, BEAUTY OF A MODEL AND ITS
IMPLICATIONS.

Candidate's declaration

If this declaration is not signed by the candidate the extended essay will not be assessed.

The extended essay I am submitting is my own work (apart from guidance allowed by the International Baccalaureate).

I have acknowledged each use of the words, graphics or ideas of another person, whether written, oral or visual.

I am aware that the word limit for all extended essays is 4000 words and that examiners are not required to read beyond this limit.

This is the final version of my extended essay.

Candidate's signature: _____

Date: MARCH 2, 2009

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A: 44423

B: _____

Supervisor's report

The supervisor must complete the report below and then give the final version of the extended essay, with this cover attached, to the Diploma Programme coordinator. The supervisor must sign this report; otherwise the extended essay will not be assessed and may be returned to the school.

Name of supervisor (CAPITAL letters) _____

Comments

Please comment, as appropriate, on the candidate's performance, the context in which the candidate undertook the research for the extended essay, any difficulties encountered and how these were overcome (see page 13 of the extended essay guide). The concluding interview (viva voce) may provide useful information. These comments can help the examiner award a level for criterion K (holistic judgment). Do not comment on any adverse personal circumstances that may have affected the candidate. If the amount of time spent with the candidate was zero, you must explain this, in particular how it was then possible to authenticate the essay as the candidate's own work. You may attach an additional sheet if there is insufficient space here.

Min has put in a lot of effort & has managed to complete the essay. She had to go through a lot of Korean fashion design books, magazines to get a better understanding of models & the world of beauty. She also had to think over in English as she is a Korean native & English doesn't come naturally so easily to her. Yet, she managed to research for material about the fashion world, surfed the net, interviewed three people from the fashion fraternity, in order to complete her essay. She has tried her level best to give an insight about the models in the world of fashion.

I have read the final version of the extended essay that will be submitted to the examiner.

To the best of my knowledge, the extended essay is the authentic work of the candidate.

I spent 3-4 hours with the candidate discussing the progress of the extended essay.

Supervisor's signature: _____

Date: 3/3/2009

Art. Beauty of a Model and its implications.



NAME :
CANDIDATE NO. :
SESSION NO. : 2007-2009
WORD COUNT : 3864
SUPERVISOR :
SCHOOL NAME :

Abstract

Nowadays, Beauty is everywhere, on the television, in the newspapers, on the net and on the radio; everywhere all around us. Fashion industries would not survive without beauty and what better way to portray beauty in the form of a model. I have seen the great development in fashion industries in the form of art because art is the base of all different kinds of designs, including designs in fashion, hair designs and make-up. A Model's beauty has affected and still affects people and the entire world. Designers created the model, which was much more than art. A Model's beauty may represent the culture of different countries, its color and the history. It also represents the religion of the countries, not critically or socially but the diverse traditions and customs. Some designers use more of fine art in fashion. For example, they use nature as a form of art and put it onto a piece of clothing, like a flower or a river. Designs flow with the art on the clothes. More art can be implicated outstandingly, in A Model's Beauty. I believe in art which can change the whole concept and image and cause an effect mostly on beauty, eventually portrayed by a model!

Word Count: 205

The abstract does not state how the investigation was carried out. It appears to be more appropriate for an introduction.

why this font?

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The Impact of a model's beauty on Art

A Model's Beauty is totally implicated in art in many ways because beauty is all about art, especially a model's beauty in particular. A definition of 'model' is a person who wears and shows clothes at a fashion show or for fashion photography. Models pose to show the best look out of the chosen clothes. They wear clothes to introduce all different types of fashion to the world. These fashion trends include a lot of variations, from clothing to make ups, which can make or break a model's beauty. Various forms of art are used in different aspects of a modeling world, which also includes the beauty of a model, like hairstyling, clothing, application of make-up and accessories. Art is everywhere in the form of a model's beauty. For example, the form of applications used for make-up, like eye shadows, lipsticks etc. have a great number of colors, which make-up artists use on models. Make up artists apply make up on the models with the concepts and the mood of the theme decided by the designer, just like fine art.



Introduction does outline the context but not very clearly. Beauty and the art of dressing are all briefly discussed.

Time period of designs

In olden days, the art works, such as the buildings were named after the time periods. It mostly depended on the time period. For example, if a war was going on in history, the designs of the work would come out in a very harsh and rough way. Likewise, if there was a pleasant time going on, then the art work would come out in a very peaceful way.

¹'The ideas of the Italian Renaissance moved through Europe at different times, so the Renaissance in France and the Renaissance in the Netherlands are not the same.' To design anything, a plan or layout is required, of line, form, mass, color and space in a pattern, and that art was depended on the mood of that particular moment of history.

²'Design law has been extended over the years to cover functional as well as decorative articles.'

¹ <http://www.ischool.berkeley.edu/programs/masters/projects/2004/time-period>

² <http://www.ipo.gov.uk/types/design/d-about/d-what-is/d-history.htm>

The investigation itself is carried out in a well planned manner. (The essay is well presented visually)

AP

Inspiration

Inspiration means a feeling, person or thing that makes you want to do something or gives you exciting new ideas. Also it means a sudden good idea in an informal way. In my opinion, inspiration is a feeling or an impression which a person has got from something, someone, and somewhere or from one's illusion or imagination. Artists create new art works with their inspirations, and when they organize things which they created well, they are considered as good artists. Artists can get inspired from anything and everywhere, living or non-living which are there around them. A lot of designers and hairstylists get inspired by nature for the on going trends in fashion and hairstyles. These days it also goes for make-up artists, as they are into expressing nature with the colors on the faces and bodies.

The cultural inspirations always affect the artists. The art which comes out of them can represent the country in different ways. From a generation to the next generation, the ideas of art become a treasure like a heritage and help the artists to develop in every way. The inspirations can be created from the artists' background history, just like people have their knowledge from their experiences. For example, if an artist has lost one member of his/her family, he/she would be in a mood to create something in dark colors or something which expresses a particular emotion. And the designs or the art work which they have created can affect the people, the cultural society and also the country. Those can give a great impact to the world. The inspirations which the artists get have no limitation just like their imagination. Therefore, people who are creative are successful in the art world.

Arguments are presented but there is not a clear academic context at all. It is predominantly personal reflections and opinions.

Make-up

Correct make-up can change a model's image completely. There are a lot of make-up applications. For the base, there are skin lotions, essence, eye creams, moisturizers, foundations, powders etc. Also the color make-up tools are mascaras, eye shadows, eyeliners, lipsticks, blushers etc.

Normally people say beauty starts from within but in fashion the beauty starts from the skin.



The application of make-up on a model needs a lot of great combinations of colors.

At least once in a lifetime, every lady wants to beautify herself like a model, dress like a model, apply make-up like a model and shine like a model from head to toe and in order to achieve

that they require a perfect combination of hairstyle, make-up, clothing (different styles of coordination) various accessories down to the shoes.

Applying the right combinations of make-up can actually, make

the ladies prettier. According to an observation, men think the ladies looks prettier at least 5 times more if they put make up on, now that's a point to ponder hummmmm.....! However it certainly depends on the kind of make up that they apply on, but most of them look prettier with make up, then their natural faces.

It is not always that a girl with make up will look prettier than a girl without make up. Some of the girls, they look extremely beautiful the way they are without putting even a lotion on their face. However, there is no one who would look worse if they put a correct amount of make up.

There is no standard of a pretty face and a not so pretty face. Can one be made beautiful by make-up? My answer is yes. This is not just giving hopes to ordinary people, but getting out the best in each and everyone of us. Make-up can definitely bring a beautiful you, and even if a person has a troubled skin like moles, spots or pimples, it can surely be covered with the help of foundation and powder. If a person has a troubled skin like molls, spots or pimples, it can surely be covered with foundation and the powder and with the help of make-up techniques, an unbalanced face can also be made into a balanced one.

A girl has plenty of reasons to look beautiful and apply make-up. For different occasions, different set of make-up combinations are used. A woman has different color combinations for different situations. For office, a subtle set of colors could be used, for an outdoor; pastels can be used, and similarly, for a night out, bright colors can be used. Also for models to apply make-up is a part of their job. They need to express a

designer's inspiration, and thus make-up is worn according to the themes.



Art is everywhere in the world, and on the earth. Nothing is there which can not be defined or explained in art. For example, love can be felt in art as a heart shape. And the same goes for the beauty, especially a beautifully done make-up of a model! Beauty is all about the art of application of colors and all of us want to be beautiful. Make-up as a technique has various new color combinations which are invented for the purpose of transforming someone totally. With the help of correct make-up an ordinary face can be transformed into an extra-ordinary face and can be made special according to the occasion. Hence make-up can change looks as and when desired according to our moods.

Along with make-up techniques, fashion styles also play a big part in the transformation.

Fashion Style

A Models' Beauty depends on clothes, which they wear, the hairstyle and the good color combination of make up that they apply. One single accessory, which is decorated on a dress, can make the model look even more beautiful. Also one fashion item will be able to decide which concept that they are going to have in the photographs.

Beauty depends on various factors, the shape of a body, the color, clothing style, personal style, and one's life style. If one wants to refer to A Model's Beauty, one should be concerned about their lifestyle. For example, if a person is a businesswoman, she should refer to the occasion coordination, which coordinate according to T.O.P (Time, Place, Occasion) and most of the people follow it.

However, lately, the young business women are referring to the modern style of dressing up. Also business women who are in middle and top management positions prefer and refer to have an elegant image. Few famous personalities of the modeling world who have set an



example are Jacqueline, Kennedy Onasis, Audrey Hepburn, and Nancy Reagan.

Polished casual writing style, which fluently demonstrates adequate knowledge of topic by use of examples to demonstrate points.

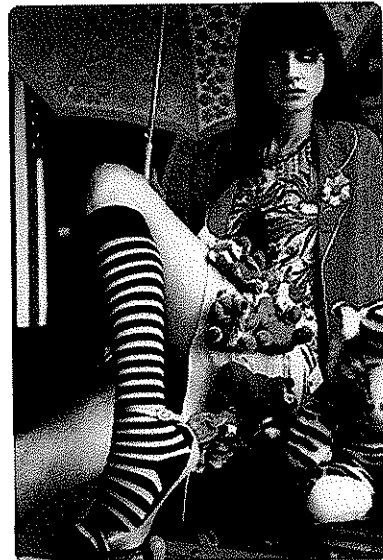
AK

FFB

Other than occasions, there are many types of co-ordinations to follow. As in, Character coordination, optical (parts) coordination, cross over, mix match, and etc. Therefore, if people have no idea what they should wear according to an occasion, they should refer to the model's beauty for tips. They can get help from the magazines, stylebooks, fashion guidelines etc. that represents the model's beauty. For example, In Fashion, 10, Vogue, Elle, Uomo Book, Fashion, and Wonderland are there to help. People need these magazines to develop a better sense of dressing and color co-ordination so that they can properly accessorize themselves.

Colors dominate the whole image of a Beauty. As it is known that people's behavior and their feelings are affected by the 11 colors and they are called the Vitamin Colors. Those 11 colors are red, pink, brown, orange, yellow, green, blue, purple, gray, black, and white.

Red is the color of passion, anger, pride, excitement, up beat, alive, aggressive, bossy, menacing, conviction and arrogant. Red can be worn, In order to attract attention. Pink color is very feminine, safe, and impressive and symbolizes eternal love. If a person wants to look elegant in a party, she can wear the pink. Brown color means homely, honest, sociable, safety, repugnance and none of menacing. Many of businesswomen are fond of wearing brown color suit to their work

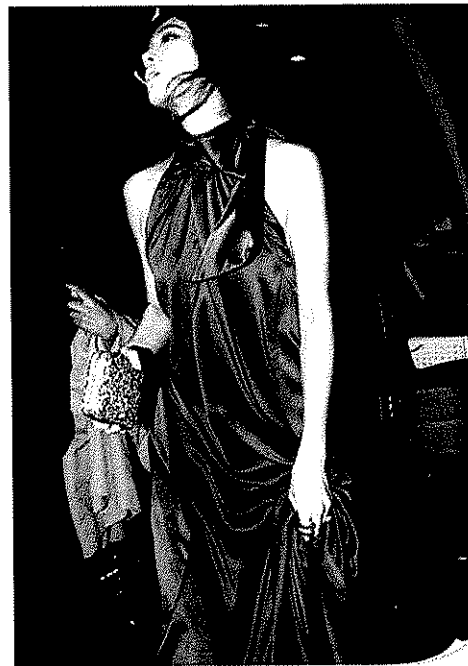


places. Orange color is for lively, fun and joy, passion, friendly, universal, happiness, humanity, and whimsicality. Orange color of cloths is very suitable for the seasons of spring and fall. Yellow is the color of hope, active, good sentiment, impulse, tiring, truth, and life. If a person were in very excited mood or in position, which has to take care of the children, the yellow would be the perfect color to dress up with. Green color is educative, positive, dependence, self-reliance, and obstinacy, natural and predictable. People should wear them when they are very tired so they want to be relaxed and balanced. Blue is for peace, reliance, consistency, regularity, conservative, cooperation, and predictable. Blue color of clothing makes people feel pride and healthy. Purple is very rich of imagination, sentient, intuition, unique, mysterious, superior, and royalty color. People should wear when they want to show their individuality. If a person wants to look attractive and polish, she can choose to wear purple instead of black. Gray means respect, neutrality, balance, uncertainty, and safe. People can wear for their job interview as the color makes people think that it is very in order and balanced. Black is for formal, strong, polishing, sadness, depression, inactive, negative, and refinement. People wear black for the funerals. However, people can also wear for the parties. White is the color of purity, clean, fresh, and prospective, neutrality, colorless, and indifference. The brides wear white wedding dresses because it is a color of purity. But people can also wear when they want to look very neat and clean.

Other than the vitamin colors, there are many different types of colors. There are tone, deep, concentrated, pastel, warm colors, cool colors, neutral colors, subdued colors, monochromatic colors, ground color, accent color, harmonious colors, contrasting colors, complementary colors, analogous colors, subtractive colors, additive colors, optical mixes, fugitive color and simultaneous contrast. There are these many types of colors; however, people do not have to know them all. They just need to consider with which types of colors they match and dress up.

These days, many of the designers attempt to put art on a piece of clothing.

³‘Fashion is incredibly important, and it raises the quality of life. And like everything else which gives you the pleasure, it is worthy to give your best attempt on It.’ –Vivienne Westwood



³ Simon Seivewright; August 30th, 2008; Research and Design; 175 pages; AVA Publishing SA - Korean Translation copy right © 2008 by Design Research 'n Planning Inc.

As mentioned earlier there are a lot of similarities between fashion and the art. Fashion is the trend and the style. Fashion designers put zeitgeist on their work, just like the artists do. The color has the ability to control the whole mood of trends and different styles of different seasons; the color, which is important to the both, fashion and the art. The textures in art, people use pencils and the colors to make 3D on the papers to express the different types of texture. In fashion, people use different materials to express the textures, like knitwear. They get the inspired from the construction of buildings, landscapes, and the nature. There are many types of texture on cloths, like embroidery, smocking, appliqué, and beading.

⁴“Searching on the historical clothes and thinking of their texture, embroidery, and material which are for these days women, it is an interesting task; interpreting as clothes not as the historical dresses.”
–Nicolas Ghesquiere, Balenciaga

⁵“Fashion does not only exist on the clothes. Fashion is there in the sky, and on the streets. Fashion is the ideas, the ways of we living, and the relationship with which is happening.” –Coco Chanel, 1883-1971.

⁴ Simon Seivewright; August 30th, 2008; Research and Design; 175 pages; AVA Publishing SA - Korean Translation copy right © 2008 by Design Research ‘n Planning Inc.

⁵ Simon Seivewright; August 30th, 2008; Research and Design; 175 pages; AVA Publishing SA - Korean Translation copy right © 2008 by Design Research ‘n Planning Inc.

*Appropriate use of historical figures (quotes etc.)
in the fashion world.*

HC

SP

Even art starts from historical backgrounds and hence it is found everywhere, just like fashion. Abstract and conceptual and narrative are in fashion as well as in art. Fashion and the art, both need the sketch books to work on. Fashion designers need the sketch books for putting all of their ideas of clothes, and the artists need those to begin and complete their work.

⁶“This is similar to engineering more than any thing. This is the work of finding the limitation of what you can do when the body is covered up with pieces of fabric. Everything is evolving, and there is nothing which is stipulated strictly.” –John Galliano, “Galliano”, Colin McDowell

⁷“Fashion is architecture. That is because it is the matter of proportion.” –Coco Chanel

To add on this wisecrack, the architecture is an art. ✱

⁶ Simon Seivewright; August 30th, 2008; Research and Design; 175 pages; AVA Publishing SA - Korean Translation copy right © 2008 by Design Research ‘n Planning Inc.

⁷ Simon Seivewright; August 30th, 2008; Research and Design; 175 pages; AVA Publishing SA - Korean Translation copy right © 2008 by Design Research ‘n Planning Inc.

* It is not clear if the quote has been understood.!

JK

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